Call for Sessions

Building a Place for History: 2020 NJ History & Historic Preservation Conference


Proposals are submitted online at: https://fs19.formsite.com/NJHT/c01dwf8m3w/form_login.html

When and Where
The 2020 event will be held June 1 and 2 in Trenton, NJ.
June 1 will begin with a preservation award ceremony at 4 p.m. followed by an opening reception at the Old Barracks.
June 2 is a full day conference at the Trenton War Memorial beginning at 9 a.m. and includes plenary and breakout educational sessions, tours, workshops, lunch, a vendor marketplace, and closing reception.

Who Can Submit
A proposal may be submitted by an individual who is a moderator and/or speaker or by an individual who is not participating but is willing to help coordinate the session or workshop. The conference planning committee will only review complete proposals that have written summaries and identified speakers.

Speaker Registration Policy
All conference speakers and moderators are required to register for the conference at a discounted rate of $35 that includes the June 3 conference day activities only. Please share this information with your invited speakers. Any request for travel reimbursement must be included with the proposal. Only out-of-state travel requests will be considered for reimbursement.

Audience
The NJ History and Historic Preservation Conference attracts a broad audience of professionals, historic site managers, historic preservation commission members, and more. The planning committee seeks to balance its program by offering educational sessions during each time slot of the day that target the following primary audiences:
• Architects, Planners and Landscape Architects seeking AIA/AICP/ASLA continuing education credits
  Archaeologists and Cultural Resource Management professionals
• History and museum non-profit staff, board and volunteers
• Historic Preservation Commissions, CLG representatives, elected and appointed municipal and planning officials
• Historians, history and historic preservation advocates
• Students and emerging professionals

Proposals that address topics of interest to more than one of the target audiences will be given preference by the selection committee.

**Types of Proposals - Sessions**
Sessions are 75 minutes in length and typically consist of a moderator and no more than 3 speakers, generally held in a classroom setting. The conference may offer 15-18 sessions of this type. If selected, the individual who proposed the session will be responsible for confirming speakers, creating the content of the session, and ensuring that the session is appropriately implemented. Each session will be assigned to a conference planning committee member to assist with organization and communication.

**Types of Proposals - Workshops**
Workshops are afternoon (2 hours 30 minutes) programs that provide practical skill development for the attendee. The conference may offer 1-2 workshops. Workshops incorporate lectures, hands-on experience, extensive interaction, and useful resources for participants. If selected, the individual who submitted the proposal will be responsible for confirming speakers, creating the content of the workshop, and ensuring that the workshop is appropriately implemented. Each session will be assigned to a conference planning committee member to assist with organization and communication.

Session and Workshop proposals must include:
• Proposed title
• Concise description of the session
• Description of session format and audience engagement
• Up to four key learning objectives
• Target audiences
• A/V requirements
• Contact information, short bio, credentials, headshot for moderator and each presenter

**Review Criteria**
The selection committee gives preference to panels that offer a variety of perspectives, including
case studies and speakers from varying community sizes and locations. Proposals should be educational and should not be a promotion of a product, service, organization or company. In addition, the conference planning committee will consider:

- Overall quality of the proposed content
- Timeliness and relevance to an important programmatic, technical, policy, or philosophical issue in the field
- Description that accurately reflects the proposed content and articulates the educational goals
- Clarity and completeness of the proposal
- Well-defined focus of the topic and presentation
- Presentation skills and knowledge level of the suggested speakers
- Format and length appropriate to topic
- Creative design that encourages interaction among participants.

Incomplete proposals will not be considered.

**Suggested Topics**

**Innovation and Exemplary Preservation Techniques**

- Models of innovative preservation techniques
- Examples of innovative or exemplary preservation projects
- Lessons learned from innovative planning documents for historic sites and museums
- Responsible redevelopment and adaptive reuse

**Heritage Tourism Development**

- Roundtable discussion of visitor experience at historic sites and museums
- Examples of organizations that are successfully bucking the trend of declining visitation. What are they doing to be successful?
- Advocating for stronger attention to heritage resources in tourism by reaching customers online

**Historic Site Management**

- Non-profit board development, capacity building, and engaging members and volunteers
- Financial management, reporting requirements and alternative fundraising efforts
- Working with consultants and contractors on historic preservation projects
• Sessions geared towards small, volunteer-run historical societies & house museums

**Sustainability**

• Disaster Planning, Risk Assessment and Risk Management
• Models of innovative rehabilitation of historic sites
• Making historic buildings energy efficient – Repair, Restore, Maintain

**100th Anniversary of the 19th Amendment**

• Round table discussions about women’s suffrage
• Planning and incorporating the women’s history movement at local historic sites and house museums
• Models of educational programming and successful marketing strategies
• Increasing visibility of women’s history through site reinterpretation and identification of new women’s history sites

**250th Anniversary of the American Revolution**

• Round table discussion about planning and coordinating with local history organizations
• Developing and marketing educational history programming
• Enhancing public engagement at local historic sites and house museums
• Approaches to visitor readiness
• The lasting legacy of the 250th anniversary

The NJ History and Historic Preservation conference is the annual state-wide educational and networking opportunity for history and historic preservation professionals and volunteers in the fields of architecture, planning, heritage site and museum management, public history, archaeology, municipal preservation commissions, county heritage offices, developers, students, and more.