



2021 Conference Sponsor Benefits Chart

	Sponsor Levels		Non-Profit Supporters
Sponsor Level Benefits:	\$500	\$250	\$50
Conference Registrations	2	1	
Company logo on website	✓	✓	✓
Company logo linked to company website	✓	✓	✓
Acknowledgement on social media	✓	✓	
Acknowledgement during session (slide with logo)	✓		
60 second commercial during session (pre-recorded video)	✓		



2021 Conference

Sponsor Information Sheet

Sponsorship and program advertising all in one place:
www.njpreservationconference.org/sponsors

Deadlines

APRIL 30 | Sponsor commitments, payments, and artwork due

Submitting Logos

The company logo must be submitted as an Illustrator EPS file with fonts converted to outlines. If no logo is provided, the company name will be used. You may upload your artwork online at the time that you register your sponsorship or email it to: ashley.parker@dca.nj.gov.

Payments

Make checks payable to **Friends of New Jersey Heritage**.
Mailing address: Friends of New Jersey Heritage, PO Box 191,
Trenton, NJ 08602 Logos, commercials, and payment are due by
April 30.

Commercial Specifications

60 Second Pre-recorded Commercial

Time | All videos must be between 40 – 60 seconds

Format | Videos must be pre-recorded and saved as .MPG

Quality | 128-x720 with a 16:9 aspect ratio, 128kbps or better

All videos will be reviewed for quality assurance and must be received by **April 30**. Please review YouTube's video file formatting [guidelines](#) for more details or contact erin.frederickson@dca.nj.gov for additional information.

- Instructions for accessing sessions will be provided prior to the event