Discover NJ History License Plate Awarded Projects

The New Jersey Historic Trust was created in 1967 to preserve New Jersey’s historic resources across the state. The Trust is a government and non-profit agency whose mission is to advance historic preservation in New Jersey through historic preservation sensitive state policies, funding programs, and education initiatives.

The Discover New Jersey History License Plate Fund is supported by donations, and sales and renewals of the Discover NJ History License Plate, which was established in 1995 to support historic preservation activities throughout the state. The plate feature a Victorian-style row house image from a painting by New Jersey artist Harry Devlin. The Discover NJ History License Plate Fund provides small grants (up to $5,000) to develop and promote visitor ready sites as heritage tourism destinations.

Since 2011, the Trust has recommended grant awards totaling $141,274 for 34 projects. The following are completed projects funded through the Discover NJ History License Plate Fund.

Burlington County

Riverton Bicycle Track Historic Marker
The Historical Society of Riverton was awarded $1,840 to install a historical marker to help commemorate the Riverton Bicycle Track.

John Woolman Memorial House Marketing Plan
The John Woolman Memorial Association was awarded $4,000 to develop a marketing plan to help increase visitation and support.

Cranberry History Trail
The Whitesbog Preservation Trust was awarded $5,000 to develop a cranberry history trail postcard linking active historic cranberry farm villages.

Camden County

Heritage Tourism Plan
The Camden County Historical Society was awarded $5,000 to create and administer a survey and identify thematic trails.

Camden County History Week Evaluations
The Camden County Historical Society was awarded $5,000 to create and administer visitor and partner organization surveys.

Essex County

Architectural Walking Tour of Montclair Historic District
The Township of Montclair was awarded $2,800 to create a architectural walking tour in Montclair’s central business district.

Cape May

NJ Women’s Heritage Trail Website Advisory Committee
The Alice Paul Institute was awarded $2,845 to help establish an advisory committee to facilitate the re-design of the New Jersey Women’s History Website.

Cape May Lighthouse Interpretive Panels
The Mid-Atlantic Center for the Arts & Humanities was awarded $2,200 to create and restore interpretive panels throughout the lighthouse.

Drive By History
The South Mountain TheaterWorks, Inc. was awarded several grants to produce new episodes of Drive By History.

Cape May County Museum Explorer’s Passport Program
The Cape May County Historical & Genealogical Society was awarded $5,000 to create a passport program to encourage heritage tourism at Cape May County Museums during the 2014-2015 season.
**Essex County**

**Heritage Tourism in South Mountain Reservation**
The Essex County Parks Foundation was awarded $4,600 to create and install interpretive signage within South Mountain Reservation.

**Mercer County**

**Wayfinding and Interpretive Signage**
The Montclair History Center was awarded $5,000 to create wayfinding and interpretive signage at its Orange Road Campus.

**Middlesex County**

**Heritage Interpretation Signs for Essex County Reservations**
The Essex County Parks Foundation was awarded $5,000 to place interpretive signage within Eagle Rock Reservation, Mills Reservation, and along the West Essex Trail.

**Hudson County**

**Hoboken Historic Walking Tour Map**
The Hoboken Historical Museum was awarded $4,500 to create a historic walking tour map highlighting Hoboken’s architecture and historic sites.

**Monmouth County**

**Historic Baird House**
The Friends of Millstone Township Historic Registered Properties was awarded $5,000 to develop wayfinding signage.

**Atlantic Highlands Architecture Tours**
The Atlantic Highlands Historical Society was awarded $3,800 to organize an architectural walking tour.

**Princeton Battlefield Tour Program**
The Princeton Battlefield Society was awarded $5,000 to establish a tour program for the Battlefield.

**Realin’ Em In: Marketing the Humanities to New Jersey Visitors**
The New Jersey Council for the Humanities was awarded $3,000 to develop a manual for small humanities organizations to use for creating and executing tourism promotion.

**Realin’ Em In: Marketing History and the Humanities to New Jersey Visitors**
The Middlesex County Cultural and Heritage Commission was awarded $3,000 to develop a manual for small humanities organizations to use for creating and executing tourism promotion.

**Heritage Sign Program Crossroads of the American Revolution**
National Heritage Area was awarded $5,000 to create wayfinding and interpretive signage as part of their state-wide signage program.

**“Experienceology Training” for partners of Crossroad of the American Revolution**
Crossroad of the American Revolution National Heritage Area was awarded $2,500 towards an interpretation and interpretive planning educational workshop.

**Middletown Village Historic Tour**
The Township of Middletown was awarded $4,589.22 to improve the historic walking tour of Middletown Village. The Middletown Village is among the oldest permanent English settlements in New Jersey.
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Morris County

Implementing the Morris County Wayfinding and Signage Program
The Morris County Tourism Bureau was awarded $6,000 to fabricate and install pedestrian kiosks in Morristown.

Heritage Tourism on the Go
The Morris County Tourism Bureau was awarded $5,000 to create a heritage tourism application to enhance and encourage visitation at historic sites throughout Morris County.

Pedestrian Kiosk
The Morris County Tourism Bureau was awarded $5,000 to purchase and install pedestrian kiosks throughout Morris County.

Wayside and Wayfinding Interpretive Panel Project at Washington’s Headquarters
Washington Association of New Jersey was awarded $5,000 to install wayside and wayfinding signage to Washington’s Headquarters Museum in Morristown.

Somerset County

Historic Signage Markers for East Millstone
The Township of Franklin was awarded $5,000 to create historic wayfinding signage for East Millstone Historic District.

Somerset County Weekend Journey through the Past Enhanced Promotional Campaign
The Somerset County Cultural & Heritage Commission was awarded $1,600 to purchase banners, and design and distribute promotional cards for students.

Union County

FPC Burial Grounds App
The First Presbyterian Church of Elizabeth was awarded $3,000 to create a guided tour application of the First Presbyterian Church of Elizabeth and Burial Grounds.

Warren County

Rutherford Hall: Display Production Funds for Public Interpretation
Rutherford Hall Allamuchy Township Board of Education was awarded $3,000 to create signage and interpretation panels for and throughout the museum.

Canal Day Music & Craft Festival Promotion
The Canal Day Association was awarded $5,000 for TV and radio advertisements to promote the festival.