Discover NJ History License Plate Awarded Projects

The New Jersey Historic Trust was created in 1967 to preserve New Jersey’s historic resources across the state. The Trust is a government and non-profit agency whose mission is to advance historic preservation in New Jersey through historic preservation sensitive state policies, funding programs, and education initiatives.

The Discover New Jersey History License Plate Fund is supported by donations, and sales and renewals of the Discover NJ History License Plate, which was established in 1995 to support historic preservation activities throughout the state. The plate feature a Victorian-style row house image from a painting by New Jersey artist Harry Devlin. The Discover NJ History License Plate Fund provides small grants (up to $5,000) to develop and promote visitor ready sites as heritage tourism destinations.

Since 2011, the Trust has recommended grant awards totaling $159,506 for 38 projects.

The following are completed projects funded through the Discover NJ History License Plate Fund.

Burlington County

Riverton Bicycle Track
Historic Marker
The Historical Society of Riverton was awarded $1,840 to install a historical marker to help commemorate the Riverton Bicycle Track.

Cranberry History Trail
The Whitesbog Preservation Trust was awarded $5,000 to develop a cranberry history trail postcard linking active historic cranberry farm villages.

John Woolman Memorial House Marketing Plan
The John Woolman Memorial Association was awarded $4,000 to develop a marketing plan to help increase visitation and support.

Camden County

Heritage Tourism Plan
The Camden County Historical Society was awarded $5,000 to create and administer a survey and identify thematic trails.

Camden County History Week Evaluations
The Camden County Historical Society was awarded $5,000 to create and administer visitor and partner organization surveys.

Cumberland May

A Race Through Time
The Vineland Historical and Antiquarian Society was awarded $4,435 to help fund a passport program to encourage tourism in the county.

Cape May

Cape May Lighthouse Interpretive Panels
The Mid-Atlantic Center for the Arts & Humanities was awarded $2,200 to create and restore interpretive panels throughout the lighthouse.

Essex County

Architectural Walking Tour of Montclair Historic District
The Township of Montclair was awarded $2,800 to create an architectural walking tour in Montclair’s central business district.
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Essex County

Drive By History
The South Mountain TheaterWorks, Inc. was awarded several grants to produce new episodes of Drive By History.

Heritage Tourism in South Mountain Reservation
The Essex County Parks Foundation was awarded $4,600 to create and install interpretive signage within South Mountain Reservation.

Wayfinding and Interpretive Signage
The Montclair History Center was awarded $5,000 to create wayfinding and interpretive signage at its Orange Road Campus.

Mercer County

Hoboken Historic Walking Tour Map
The Hoboken Historical Museum was awarded $4,500 to create a historic walking tour map highlighting Hoboken’s architecture and historic sites.

Realin’ Em In: Marketing the Humanities to New Jersey Visitors
The New Jersey Council for the Humanities was awarded $3,000 to develop a manual for small humanities organizations to use for creating and executing tourism promotion.

Washington Crossing Historic Overlook Signage
The Washington Crossing Park Association was awarded $4,797 to design and fabricate new interpretive overlook signage at Washington Crossing State Park.

Hudson County

Princeton Battlefield Tour Program
The Princeton Battlefield Society was awarded $5,000 to establish a tour program for the Battlefield.

Historic Sign Program
Crossroads of the American Revolution National Heritage Area was awarded $5,000 to create wayfinding and interpretive signage as part of their state-wide signage program.

Middlesex County

Realin’ Em In: Marketing History and the Humanities to New Jersey Visitors
The Middlesex County Cultural and Heritage Commission was awarded $3,000 to develop a manual for small humanities organizations to use for creating and executing tourism promotion.

Historic Baird House
The Friends of Millstone Township Historic Registered Properties was awarded $5,000 to develop wayfinding signage.

Monmouth County

“Experienceology Training” for partners of Crossroad of the American Revolution
Crossroads of the American Revolution National Heritage Area was awarded $2,500 towards an interpretation and interpretive planning educational workshop.

Atlantic Highlands Architecture Tours
The Atlantic Highlands Historical Society was awarded $3,800 to organize an architectural walking tour.
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Middletown Village Historic Tour
The Township of Middletown was awarded $4,589.22 to improve the historic walking tour of Middletown Village. The Middletown Village is among the oldest permanent English settlements in New Jersey.

Morris County

Morris County Historical Association
The Morris County Historical Society was awarded $5,000 to survey 20 historic sites in order to establish a separate nonprofit organization in charge of communication and cooperation among the 20 history organizations.

Pedestrian Kiosk
The Morris County Tourism Bureau was awarded $5,000 to purchase and install pedestrian kiosks throughout Morris County.

Historic Interpretive Signage
The Parker Homestead, 1665 Inc., was awarded $5,000 to design and install interpretive signage.

Historic Tourism on the Go
The Morris County Tourism Bureau was awarded $5,000 to create a heritage tourism application to enhance and encourage visitation at historic sites throughout Morris County.

Implementing the Morris County Wayfinding and Signage Program
The Morris County Tourism Bureau was awarded $6,000 to fabricate and install pedestrian kiosks in Morristown.

Wayside and Wayfinding Interpretive Panel Project at Washington’s Headquarters
The Washington Association of New Jersey was awarded $5,000 to install wayside and wayfinding signage to Washington’s Headquarters Museum in Morristown.

Union County

FPC Burial Grounds App
The First Presbyterian Church of Elizabeth was awarded $3,000 to create a guided tour application of the First Presbyterian Church of Elizabeth and Burial Grounds.

Somerset County

Historic Signage Markers for East Millstone
The Township of Franklin was awarded $5,000 to create historic wayfinding signage for East Millstone Historic District.

Warren County

Rutherfurd Hall: Display Production Funds for Public Interpretation
Rutherfurd Hall-Allamuchy Township Board of Education was awarded $3,000 to create signage and interpretation panels for and throughout the museum.

Canal Day Music & Craft Festival Promotion
The Canal Day Association was awarded $5,000 for TV and radio advertisements to promote the festival.

Somerset County Weekend Journey through the Past Enhanced Promotional Campaign
The Somerset County Cultural & Heritage Commission was awarded $1,600 to purchase banners, and design and distribute promotional cards for students.